

## PRESS RELEASE

For Immediate Release

PIXMAN

### PIXMAN NOMADIC MEDIA NOMINATES NEW CHIEF FINANCIAL OFFICER

**Montreal, March 14, 2008** – Pixman Nomadic Media Inc. (TSXV: "PMN") (the "Company") is pleased to announce the appointment of Michel Garneau as Chief Financial Officer and Corporate Secretary of the Company, effective immediately.

Mr. Garneau is replacing Jake Michael Chadwick, who is leaving his position to pursue other opportunities. Mr. Chadwick will continue to contribute to the Company's development by remaining as member of the Board of Directors. The Company has expressed gratitude to Mr. Chadwick for his contribution during the past three years, particularly in bringing Pixman to the TSX Venture Exchange.

"We are very pleased that Mr. Garneau is joining the senior management team," said Philippe Gribreauval, President of Pixman Nomadic Media. "Mr. Garneau is an entrepreneur who has the experience necessary for the Company at this stage of its development and we are certain he will make a valuable contribution going forward."

Mr. Garneau has over 20 years of experience in the field of finance and administration management. He worked at CGI at several management positions, such as Vice-President, Administration at the corporate level (1996-2006) and Director of Administration / Chief Financial officer of Softkit Technologies division (1992-1996). Mr. Garneau was also Vice-President, Finance at Vasire Capital from 1988 to 1992.

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“I am very pleased to join Pixman and I would like to thank the board of directors for their trust,” added Mr. Garneau. “The opportunity to contribute to the Company’s development and the products’ growth potential will make this challenge very stimulating.”

#### **About Pixman Nomadic Media Inc.**

Pixman Nomadic Media Inc. ([www.pixman.com](http://www.pixman.com)) is a Montreal-based tactical marketing company. The foundation of Pixman’s business, through its wholly-owned subsidiaries Pixman Corporation, Pixman Europe S.L. and Pixman U.S.A. Inc., is the Pixman<sup>®</sup> patented wearable multimedia system worn by brand ambassadors. Pixman creates innovative technology-based marketing experiences that bring new ways to promote brands, products and services. Pixman provides turnkey media services throughout North America and Europe, and licenses its products to partners active in over 25 countries around the world. Pixman is listed on the TSX Venture Stock Exchange ([www.tsx.com](http://www.tsx.com)) under the symbol “PMN”.

#### **Forward Looking Statements**

This news release contains forward-looking information. These statements relate to future events or future performance and reflect management’s current expectations and assumptions. Such forward-looking statements reflect management’s current beliefs and are based on information currently available to management of Pixman Nomadic Media Inc. A number of factors could cause actual events, performance or results to differ materially from the events, performance and results discussed in the forward-looking statements. These forward-looking statements are made as of the date hereof and Pixman Nomadic Media Inc does not assume any obligation to update or revise them to reflect new events or circumstances.

*(The TSX Venture Exchange has not reviewed and does not accept any responsibility for the adequacy or accuracy of this release.)*

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