

PRESS RELEASE

For Immediate Release

PIXMAN

PIXMAN NOMADIC MEDIA ANNOUNCES CLOSING OF A PRIVATE PLACEMENT FOR C\$1M

Montreal, April 15, 2008 – Pixman Nomadic Media Inc. (TSXV: "PMN") (the "Company") announces it has closed its previously announced private placement and issued 8,333,333 common shares at a price of C\$0.12 per share, for gross proceeds of C\$1 million. In accordance with applicable securities laws, the common shares of the Company issued pursuant to this private placement are subject to a hold period expiring on August 15, 2008.

This press release is not an offer to sell nor the solicitation of an offer to buy any securities of the Company.

About Pixman Nomadic Media Inc.

Pixman Nomadic Media Inc. (www.pixman.com) is a Montreal-based tactical marketing company. The foundation of Pixman's business, through its wholly-owned subsidiaries Pixman Corporation, Pixman Europe S.L. and Pixman U.S.A. Inc., is the Pixman® patented wearable multimedia system worn by brand ambassadors. Pixman creates innovative technology-based marketing experiences that bring new ways to promote brands, products and services. Pixman provides turnkey media services throughout North America and Europe, and licenses its products to partners active in over 25 countries around the world. Pixman is listed on the TSX Venture Stock Exchange (www.tsx.com) under the symbol "PMN".

Forward Looking Statements

This news release contains forward-looking information. These statements relate to future events or future performance and reflect management's current expectations and assumptions. Such forward-looking statements reflect management's current beliefs and are based on information currently available to management of Pixman Nomadic Media Inc. A number of factors could

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cause actual events, performance or results to differ materially from the events, performance and results discussed in the forward-looking statements. These forward-looking statements are made as of the date hereof and Pixman Nomadic Media Inc does not assume any obligation to update or revise them to reflect new events or circumstances.

(The TSX Venture Exchange has not reviewed and does not accept any responsibility for the adequacy or accuracy of this release.)

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