

PRESS RELEASE

For Immediate Release

PIXMAN NOMADIC MEDIA EXPANDS ITS DISTRIBUTION NETWORK IN FRANCE AND MOROCCO

PIXMAN

Montreal, June 2, 2008 – Pixman Nomadic Media Inc. (TSXV: "PMN") ("Pixman") is pleased to announce the deployment of its VAR ("Value Added Reseller") business model in France and Morocco, which will allow brands to benefit from a broader network for multinational campaigns.

French market

Pixman entered a VAR agreement with Geome, an interactive animation agency that has developed a unique concept of technological spheres. Under the terms of this partnership, Geome will now be distributing Pixman products across France. Geome already conducted a first successful campaign for Société Générale in May.

"We're very pleased to conclude this agreement with Pixman," said Nicolas Catania, Geome's director in France. "At a time when everything is digital, Pixman nomadic media is exactly what brands need for street marketing solutions using new media. They make it possible to effectively target the consumer in his favorite life spaces, interact with him and even build a relationship."

"We're delighted to be able to rely on a new representative in France," added Philippe Gribreauval, President and Chief Executive Officer of Pixman. "This agreement now means we can offer advertisers a new country for conducting European campaigns."

Geome has extensive experience and a reputation for its innovations in creating atypical structures and developing interactive animations. The company has conducted successful campaigns for major clients such as Canon, Estée Lauder and SONY BMG.

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Moroccan market

Following its success in Tunisia, Media Max signed a new VAR agreement with Pixman in order to obtain distribution rights for the Moroccan market. A first campaign has already been confirmed with Meditel, one of the largest telephone operators in Morocco, for the launch of 3G technology.

Mustapha Messaoudi, Managing Director of Media Max, stated: “We’ve been very successful with Pixman products in Tunisia and are convinced the same will be true on the Moroccan market. Morocco has great advertising potential since street marketing is highly developed there. We believe that, thanks to its know-how and experience, Pixman has what it takes to make all the difference in nomadic campaigns.”

“The signing of a second agreement with Media Max clearly illustrates the value of our VAR business model,” added Mr. Gribeauval. “In the coming quarters, we plan to continue expanding our distribution network and adding new products to our current offering. We believe that this will considerably increase our revenues in North Africa.”

Media Max used Pixman nomadic media systems to successfully organize campaigns in Tunisia for prestigious brands such as LG (new mobile phone) and Delice Danone (tour in 45 schools to promote the Delisso milk product). Media Max joined the Pixman network last year.

About Pixman Nomadic Media Inc.

Pixman Nomadic Media Inc. (www.pixman.com) is a Montreal-based tactical marketing company. The foundation of Pixman’s business, through its wholly-owned subsidiaries Pixman Corporation, Pixman Europe S.L. and Pixman U.S.A. Inc., is the Pixman® patented wearable multimedia system worn by brand ambassadors. Pixman creates innovative technology-based marketing experiences that bring new ways to promote brands, products and services. Pixman provides turnkey media services throughout North America and Europe and offers a value-added reseller program to partners active in over 25 countries. Pixman Nomadic Media is listed on the TSX Venture Stock Exchange (www.tsx.com) under the symbol “PMN”.



Forward Looking Statements

This news release contains forward-looking information. These statements relate to future events or future performance and reflect management's current expectations and assumptions. Such forward-looking statements reflect management's current beliefs and are based on information currently available to management of Pixman Nomadic Media Inc. A number of factors could cause actual events, performance or results to differ materially from the events, performance and results discussed in the forward-looking statements. These forward-looking statements are made as of the date hereof and Pixman Nomadic Media Inc does not assume any obligation to update or revise them to reflect new events or circumstances.

(The TSX Venture Exchange has not reviewed and does not accept any responsibility for the adequacy or accuracy of this release.)

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