

PRESS RELEASE

For Immediate Release

ZOOM KURUMSAL BECOMES RESELLER IN TURKEY

PIXMAN

Montreal, June 3, 2008 – Pixman Nomadic Media Inc. (TSXV: "PMN") ("Pixman") is pleased to announce the signature of an agreement with Zoom Kurumsal ("Zoom"). Zoom, who until now was a Pixman licensee, is now going to be a Value Added Reseller ("VAR") in Turkey. According to this agreement, Zoom will benefit from a wider range of Pixman products and applications.

Engin Akinci, Managing Director of Zoom, said: "We are very proud to be part of Pixman's VAR program since we see it as a privilege. We have achieved a lot since our beginnings as a licensee just over a year ago. We have developed commercial relations with major local and international brands, such as Unilever, Samsung, Adidas, Coca-Cola, Vodafone, Turkcell and Garanti Bank, and we have started working closely with them. We feel confident that with Pixman Europe's continuous support our results will increase during this fiscal year, since all indications show a growing demand for Pixman products in our market".

"We are delighted to be signing this agreement with our Turkish partner (Zoom), who stood out with an impressive profile," said Philippe Gribbeauval, President and Chief Executive Officer of Pixman. "This confirms that the VAR program meets better the needs of our partners. Thus, we intend to continue providing this new business solution to our current license partners".

About Pixman Nomadic Media Inc.

Pixman Nomadic Media Inc. (www.pixman.com) is a Montreal-based tactical marketing company. The foundation of Pixman's business, through its wholly-owned subsidiaries Pixman Corporation, Pixman Europe S.L. and Pixman U.S.A. Inc., is the Pixman® patented wearable multimedia system worn by brand ambassadors. Pixman creates innovative technology-based marketing experiences that bring new ways to promote brands, products and services. Pixman provides turnkey media services throughout North America and Europe and offers a value-

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added reseller program to partners active in over 25 countries. Pixman Nomadic Media is listed on the TSX Venture Stock Exchange (www.tsx.com) under the symbol "PMN".

Forward Looking Statements

This news release contains forward-looking information. These statements relate to future events or future performance and reflect management's current expectations and assumptions. Such forward-looking statements reflect management's current beliefs and are based on information currently available to management of Pixman Nomadic Media Inc. A number of factors could cause actual events, performance or results to differ materially from the events, performance and results discussed in the forward-looking statements. These forward-looking statements are made as of the date hereof and Pixman Nomadic Media Inc does not assume any obligation to update or revise them to reflect new events or circumstances.

(The TSX Venture Exchange has not reviewed and does not accept any responsibility for the adequacy or accuracy of this release.)

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