

PRESS RELEASE

For immediate release

PIXMAN NOMADIC MEDIA INC. ANNOUNCES GRANT OF INCENTIVE STOCK OPTIONS

Montreal, October 14, 2008 – Pixman Nomadic Media Inc. (TSXV: "PMN") ("Pixman") announces that it has granted on October 10, 2008, options to purchase 1,831,000 common shares of Pixman to directors, officers and employees of Pixman under its stock option plan. The options expire on October 10, 2013 and are exercisable at a price of \$0.14 per share, being the closing price of Pixman's common shares on the TSX Venture Exchange at the close of trading on October 10, 2008.

PIXMAN

About Pixman Nomadic Media Inc.

Pixman Nomadic Media Inc. (www.pixman.com) is a Montreal-based tactical marketing company. The foundation of Pixman's business, through its wholly-owned subsidiaries Pixman Corporation, Pixman Europe S.L. and Pixman U.S.A. Inc., is the Pixman[®] patented wearable multimedia system worn by brand ambassadors. Pixman creates innovative technology-based marketing experiences that bring new ways to promote brands, products and services. Pixman provides turnkey media services throughout North America and Europe, and licenses its products to partners active in over 25 countries around the world. Pixman is listed on the TSX Venture Stock Exchange (www.tsx.com) under the symbol "PMN".

The TSX Venture Exchange has not reviewed and does not accept any responsibility for the adequacy or accuracy of this release.

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