



PRESS RELEASE

For immediate release

RENEAULT POLIQUIN TO LEAD PIXMAN'S SALES AND MARKETING INITIATIVES

Montreal, Quebec, March 19, 2007 – Pixman Nomadic Media Inc (TSXV: "PMN.V") is pleased to announce the appointment of two experienced media sales professionals: Reneault Poliquin, Vice-President of Sales & Marketing and Louise Godon, Sales Consultant, effective immediately.

Following its recent entry on the TSX Venture market, Pixman Nomadic Media is making a first move to accelerate its growth.

"We feel that attracting senior media sales individuals is a first logical step, in order for the company to achieve higher levels of organic growth with the existing and soon to be introduced products and services," says Guy Labelle, President of Pixman Nomadic Media.

Before joining Pixman, Mr. Poliquin was Senior VP of Sales and Marketing at Groupe TVA during the past six years. He was responsible for all TVA sales divisions in Montreal and Toronto, and for maximizing convergence solutions with other Quebecor Media partners, such as Videotron, Journal de Montreal and Sun TV. Before his tenure at TVA, Mr. Poliquin held several positions in media sales in Montreal and Toronto, in companies such as Astral Media, Omni Outdoor, Western Broadcast Sales, Radio-Canada and Radiomutuel. Mr. Poliquin was attracted by the high potential of Pixman's nomadic media concepts, and has decided to redirect his successful career into the non-traditional nomadic media world.

Mrs. Godon comes to Pixman with an impressive track record in achieving and surpassing media sales objectives, in organizations such as Globe & Mail, Groupe TVA (Publishing and Specialty Channels), Radio-Canada, TQS, and CFCF. She took on several challenges throughout her career in the media sales environment from representative, to manager, director and consultant.

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About Pixman Nomadic Media Inc.

Pixman Nomadic Media Inc is a Montreal-based multimedia promotions company. The foundation of Pixman's business, through its wholly-owned subsidiary Pixman Corporation, is the Pixman™ patented wearable multi-media system with a visual display worn by brand ambassadors. The Pixman™ represents an innovative way to promote brands, companies, products and services. Pixman provides turn-key media services throughout North America and licenses the technology to partners representing over 30 countries around the world. Pixman is listed on the TSX Venture exchange (www.tsx.com) as PMN.V.

Forward Looking Statements

This news release contains forward-looking information. These statements relate to future events or future performance and reflect management's current expectations and assumptions. Such forward-looking statements reflect management's current beliefs and are based on information currently available to management of Pixman Nomadic Media Inc. A number of factors could cause actual events, performance or results to differ materially from the events, performance and results discussed in the forward-looking statements. These forward-looking statements are made as of the date hereof and Pixman Nomadic Media Inc does not assume any obligation to update or revise them to reflect new events or circumstances.

(The TSX does not accept responsibility for the adequacy or accuracy of this release.)

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