



## PRESS RELEASE

*For immediate release*

### **PIXMAN CONNECTS WITH THE ADVERTISING AND TRADE SHOW COMMUNITIES**

**Montreal, Quebec, March 22, 2007** – Pixman Nomadic Media Inc (TSXV: "PMN") announces its presence in three high-profile trade events in Montreal, Toronto and Las Vegas between March 22<sup>nd</sup> and March 29<sup>th</sup>.

"The company is making a strong statement this week and next week to open up the dialogue with key trade individuals and influencers," says Reneault Poliquin, Vice-President Sales & Marketing of Pixman Nomadic Media. "Pixman Nomadic Media is moving rapidly to establish a strong presence into the booming nomadic media market in North America. At a time where advertising dollars are transferring towards direct-to-people approaches, the company is building on its past experience in this sector and taking actions to accelerate its early lead."

Pixman Nomadic Media is sponsoring the CREA Awards held tonight at the Uniprix Stadium in Montreal and the Marketing Awards next week in Toronto (Elgin Theater, Thursday 29<sup>th</sup>). During both events, the company will show and explain new interactive applications of nomadic media systems. Nomadic media being an emerging sector, the company will demonstrate that nomadic systems bring multimedia capabilities in a way that was never possible before now, and that many benefits can come from working with progressive creative thinkers in the industry to develop more exciting and profitable marketing applications.

Pixman Nomadic Media will also be at the Exhibitor Show held in Las Vegas from March 26<sup>th</sup>-28<sup>th</sup>. It will meet with the trade show community and inform them on the performance of Pixman<sup>®</sup> systems in trade show environments. Exhibition experts will receive information on the latest success stories of the company with international brands during exhibition events.

The company's decision to participate in trade events in key markets, at this time, is a testament to the importance given to position nomadic media as a credible non-traditional approach to

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integrate the consumer in a brand experience. The company is looking to create new partnerships in the non-traditional marketing segments, to bring its ideas further and expand the reach of its nomadic media offering.

#### About Pixman Nomadic Media Inc.

Pixman Nomadic Media Inc ([www.pixman.com](http://www.pixman.com)) is a Montreal-based multimedia promotions company. The foundation of Pixman's business, through its wholly-owned subsidiary Pixman Corporation, is the Pixman<sup>®</sup> patented wearable multi-media system with a visual display worn by brand ambassadors. The Pixman<sup>®</sup> represents an innovative way to promote brands, companies, products and services. Pixman provides turn-key media services throughout North America and licenses the technology to partners representing over 30 countries around the world. Pixman is listed on the TSX Venture exchange ([www.tsx.com](http://www.tsx.com)) as PMN.

#### Forward Looking Statements

This news release contains forward-looking information. These statements relate to future events or future performance and reflect management's current expectations and assumptions. Such forward-looking statements reflect management's current beliefs and are based on information currently available to management of Pixman Nomadic Media Inc. A number of factors could cause actual events, performance or results to differ materially from the events, performance and results discussed in the forward-looking statements. These forward-looking statements are made as of the date hereof and Pixman Nomadic Media Inc does not assume any obligation to update or revise them to reflect new events or circumstances.

(The TSX does not accept responsibility for the adequacy or accuracy of this release.)

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#### For more information:

Isabelle Grégoire,  
Communications & Marketing Coordinator  
Pixman Nomadic Media Inc.  
Tel: 514 845-9669, ext. 223  
[igregoire@pixman.com](mailto:igregoire@pixman.com)  
[www.pixman.com](http://www.pixman.com)

#### Investors Relations:

Sylvain Archambault  
Evolution Group Inc.  
Tel: 514 448-4887; toll free: 1 866 703-4887  
[s.archambault@evolutiongrp.com](mailto:s.archambault@evolutiongrp.com)  
[www.evolutiongrp.com](http://www.evolutiongrp.com)